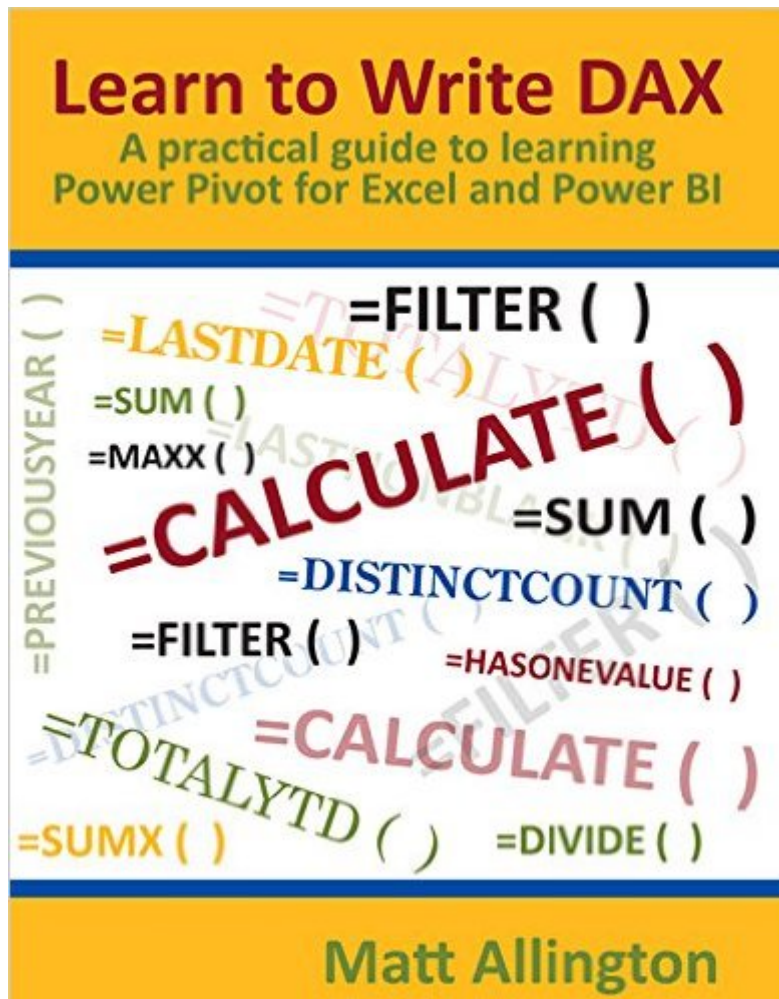


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# Learn To Write DAX: A Practical Guide To Learning Power Pivot For Excel And Power BI



## Synopsis

Active learning lessons for mastering DAX Â Data analysis expressions (DAX) is the formula language of PowerPivot and this book is written to give hands-on practice to anyone who wants to become competent at writing such formulas. Sample exercises that explain each concept are provided and followed by practice questions and answers to maximize learning and experience with DAX.

## Book Information

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## Customer Reviews

This is a great book for those getting started with PowerPivot. I am a long time Excel user, and am pretty good with Excel Formulas, following along with the exercises in this book it really helped me bridge my knowledge from Excel Formulas over the DAX. This book provides great visuals, explanations, and the exercises concrete what you are learning. The sample database along with the exercises created a resource I will use going forward when I am solving real problems/writing formulas for my PowerPivot reports for work. Excellent resource, and well worth the money!

First - Matt is always extremely helpful on one of the forums I pose questions to. He is extremely knowledgeable on these cutting edge analysis tools in Excel. More importantly, it is GREAT to see an author who poses questions for you to solve and then reviews answers. Too often books are "follow me" with dumps of exercises, followed by the reader having no idea how to apply. Authors of Excel books (and programming books in general) should take notes. I don't want books that just give me a

dump of everything YOU know, I'd like some challenge problems with possible solutions so I can better assimilate and synthesize the knowledge! Thanks for taking the time to do that Matt. Great book if you want to learn about DAX!

This book is nothing short of excellent -- I feel very lucky to have come across it. I have read many DAX books, all of which have great aspects, but Matt's combination of simplicity and depth, the exercises and the repetition of key concepts has boosted my understanding by a wide margin. For anyone serious about learning DAX, and particularly for business users/ Excel power users who don't have a programming background, this is a must-have in your DAX library. (If you get it, do the exercises, no matter how simple they may seem. they are invaluable.) It feels like this book was a labor of love, and all of us learners out there are grateful.

I think the book accomplished the author's goal, it helped me memorize and consolidated some specific concepts that you must understand to become a true BI excel user. The approach followed by Matt proves to be a successful way to learn, with a simple english without losing some "technical" jargon. A very good way to make the transition from standard excel user to an modern excel user is to buy this book. I have read this book after reading several other authors (some mentioned in the book - Rob Collie, Marco Russo, Alberto Ferrari, etc.) and still acquired valuable insights in this book. The DAX language, M language (Power Query) are two amazing "tools" to really improve the quality and speed of our work.

This book gives a pretty solid overview of the main DAX functions in the context of using Power Pivot and pivot tables. It is meant to be a hands-on book, with plenty of opportunities to practice each concept. Some of the exercises were hard for me to follow, but for the most part I found it clear and straightforward.

I've read many well-written computer books in my career, but, *Learn to Write DAX*, by Matt Allington, truly stands out. Not satisfied to merely instruct, Matt evinces a serious interest in the reader's success at mastering the subject. He keeps the lessons enjoyable, yet moves along at a snappy pace. A virtual course in DAX, the author engages the reader while presenting new material, which he sprinkles with practical pointers and encouragement. The book is intended to serve as an introduction to the topic. You will not be a DAX expert upon completion of this book, however, you will have a very solid grounding to build on. Matt Allington deliberately designed his book so that it

doesn't permit passive reading. He keeps referring back to, and reuses old bits and exercises that you had better have completed. These exercises aren't just an added feature, Matt uses them as building blocks of the reader's learning process. He persistently demands that you think about what you've learned, actually use it, and reinforce what's already been covered. If you follow the instructions, while completing all the exercises, you cannot get lost. I highly recommend this book, not only to people wanting to learn DAX, but, to other authors of computer books, as a model of excellent presentation.

The best book for learning DAX functions. Mr. Allington's combination of theory with both step by step and independent exercises helps the user to learn the material thoroughly and quickly. I am so glad that I found this book. Intricacies of Calculate and Filter that confused me now make sense.

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